

PROGRAM INFORMATION

DIPLOMAS AND CERTIFICATES

Printing Option:

Printer - Diploma

Digital Production Artist - Diploma

Print Shop Assistant - Certificate

Offset Press Operator - Certificate

Digital Production Assistant - Certificate

Digital Imaging Assistant - Certificate

Specialty Graphics - Certificate

Advertising & Design Option:

Graphic Design - Diploma

Multimedia Option:

Web Design - Certificate

EMPLOYMENT OPPORTUNITIES

Graduates may seek employment opportunities in advertising agencies, graphic design studios, newspapers, commercial print shops, printing and publishing companies, sign companies, specialty printing and service agencies, department stores and other creative services departments and businesses.



CONTACT INFORMATION

For more information contact:

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Associate Professor

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Big Sandy Community & Technical College

or check the webpage at:

www.bigsandy.kctcs.edu



Applications and class schedules are on the web:
www.bigsandy.kctcs.edu

College Accreditation

Big Sandy Community & Technical College is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award the associate degree. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Big Sandy Community & Technical College.

Note: The Commission is to be contacted only if there is evidence that appears to support an institution's significant non-compliance with a requirement or standard.



BSCTC is an equal opportunity education and employment institution.

VISUAL COMMUNICATION PROGRAM

PRINTING ADVERTISING & DESIGN MULTIMEDIA



DIPLOMAS & CERTIFICATES



KENTUCKY COMMUNITY & TECHNICAL COLLEGE SYSTEM

VISUAL COMMUNICATION

PRINTING

The Visual Communication/Printing Option provides students the technical skills necessary to prepare and produce publications and various types of printed materials. Laboratory experiences in page layout, computer illustration, digital imaging, prepress technologies, press operations and finishing and binding operations are combined with classroom work. A new addition to our program provides students with experience in working with vinyl graphics, dye-sublimation printing, and wide format printers.



At BSCTC we can help you gain valuable experiences through co-op and community service activities. Visit with a college advisor to discuss your goals and plans.



MULTIMEDIA

The Visual Communication/Multimedia Option provides students the skills necessary to prepare and produce multimedia presentations, web sites, and animations. Laboratory experiences in web page layout, computer illustration, digital imaging, computer animation and HTML are combined with classroom work.



ADVERTISING & DESIGN

The Visual Communication/Advertising & Design Option emphasizes creative problem solving and insight into the mix of art and technical competence to better prepare students for successful careers in graphic design. Students will discover their creative side with experiences in drawing, creative typography, color theory, advertising design, corporate design, and package design in addition to laboratory experiences in page layout, computer illustration and digital imaging.



For information about coursework please refer to the college catalog posted on the website at www.bigsandy.kctcs.edu.

ADMISSION CRITERIA

To be considered for admission to the Visual Communication Program, students must submit the following to the college Admissions Office.

- Application for admission to the Visual Communication Program.
- Be at least 16 years of age
- ACT scores or equivalent
- Copy of high school transcript or GED certificate
- Verification of completion of prerequisite courses
- Official transcripts of all post-secondary course work OR
- Copy of midterm grades